



SMITH - TUCK

GLOBAL LEADERS PROGRAM FOR WOMEN

JUNE 21 - 25, 2010

NORTHAMPTON, MA



“By the time the ink dries on your latest global strategy, parts of it will be out of date. Organizations must continually reinvent themselves to be successful.”
– Professor Vijay Govindarajan

Global companies depend on leaders with a global mindset, global business insights and skills to move from successful leader to global strategist.

The Smith-Tuck Global Leaders program is a premier executive education program for women who are assuming leadership positions with global responsibilities. The program is designed in collaboration with Tuck Executive Education at Dartmouth. The longstanding partnership between Smith Executive Education, a pioneer in developing programs for women and Tuck Executive Education, at the internationally renowned Tuck School of Business at Dartmouth, brings a unique blend of expertise to offer the very best in global leadership development for women executives.

PROGRAM OBJECTIVES

To provide women with the knowledge and capacity to lead effectively in a global environment. Carefully structured programs will empower and enable participants to:

- Change the rules of the global game; create the future
- Understand global financial markets and risk management
- Build and manage globally successful products
- Develop intercultural competencies and lead cross-cultural and virtual teams
- Explore opportunities for personal transformation
- Value diversity as a source of opportunity and advantage
- Build a global network that will support learning throughout their careers

THE SMITH-TUCK COMPETITIVE ADVANTAGE

The Smith-Tuck Global Leaders program brings experienced women executives together with global thought leaders in a unique learning environment grounded in the neuroscience of leadership to explore the key transformation necessary to be a visionary leader in a constantly changing global world.



FACULTY

The Smith-Tuck partnership offers world class faculty from the renowned Tuck School of Business, ranked one of the top business schools internationally. The faculty director of the program, Vijay Govindarajan, is the Earl C. Daum 1924 Professor of International Business and director of Tuck's William F. Ahtmeyer Center for Global Leadership. His major research interests are global strategy and organization and global industry transformation. Vijay has been cited by BusinessWeek as a Top Ten Professor in Corporate Executive Education. Representative faculty include Matthew J. Slaughter, Maarten Asser and Marshall Goldsmith.

For more information on faculty visit www.smith.edu/execed/programs/smith-tuck-global-leaders/faculty.php

IDEAL PARTICIPANT

The Smith-Tuck Global Leaders program is designed for senior level women executives who currently assume or are poised to assume responsibilities for developing and leading global strategic initiatives or businesses. VPs and above are welcome.

PROGRAM DETAILS

This program runs from June 21-25, 2010. The tuition is \$9,000 (team discounts are available for four or more participants) and covers all program materials, accommodations and most meals. The program will be held on the Smith College campus in Northampton, Massachusetts, U.S.

Register Now. Space is Limited.

To register contact aadnan@smith.edu, +1-413-585-2583

FOR MORE INFORMATION

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CURRICULUM

Strategy as Changing the Rules of the Game

- Understanding why organizations must innovate continuously
- Identifying market discontinuities to exploit accelerating global opportunities
- Executing breakthrough strategies

What Got You Here Won't Get You There

- Identifying challenges in improving the performance of successful leaders
- Practicing two-way coaching and feed forward
- Developing one's self, one's people and one's teams

Global Economic System

- Understanding economic considerations for globally engaged organizations
- Identifying the forces shaping size and compensation in the global labor market
- Learning about the impact of trade barriers, tax and exchange rates on profit

Converting Global Presence into Global Competitive Advantage

- Gaining perspective on how to design structures, systems, incentives and processes to realize value creation opportunities

Leading Multicultural Teams

- Recognizing, respecting and reconciling cultural differences to realize the benefits of cultural diversity
- Exploring new ways to think about challenges at the individual, team and organizational levels

