
The Tuck Times

The Tuck Times
P.O. Box 5467
Hanover, NH 03755

August 2009

Dear Recruiting Coordinator:

The Editorial Board of *The Tuck Times* would like to be among the first students to welcome you and introduce you to the Tuck community this fall. As you plan your recruiting efforts, we hope you will consider advertising in *The Tuck Times*, the official student-read publication for the Tuck School of Business at Dartmouth, to effectively increase your company's visibility among our community.

Our first issue for the 2009-2010 school year will be published in October, making it the perfect opportunity for you to notify Tuck students of your recruiting calendar at Tuck.

Attached is an order form, showing this year's rates and tentative issue schedule. Please return the order form to our address or via e-mail to Raghu Behara, Editor of Tuck Times. Also, feel free to contact us by email with any questions or comments.

We look forward to working with you throughout the course of the year.

Sincerely yours,

Raghu Behara (on behalf of the Editorial Board)
Editor
raghu.behara@tuck.dartmouth.edu

The Tuck Times

Advertising Order Form for 2009-2010

Order by Email:

Please send this form to raghu.behara@tuck.dartmouth.edu

Contact Name: _____

Please Check all that Apply:

Company: _____

Billing Address: _____

_____ Electronic image of ad attached

_____ Electronic image of ad being sent separately

Phone: _____

_____ Payment being sent by mail

E-mail: _____

_____ Bill me when the ad runs

Payment by mailed check payable to *The Tuck Times*

Mailing Address:

The Tuck Times

PO Box 5467

Hanover, NH 03755

Advertising Packages

Issue Date*	Ad Copy Deadline	<u>Inside Pages</u>			<u>Front Inside Cover</u>	<u>Back Cover</u>
		Full Page 10.25" W x15" H	½ Page 10.25" W x 7.5" H	¼ Page 5" W x 7.5" H		
Oct. 30	Oct. 15	_____	_____	_____	_____	_____
Jan. 25	Jan. 10	_____	_____	_____	_____	_____
Mar. 25	Mar. 15	_____	_____	_____	_____	_____
May 26	May 11	_____	_____	_____	_____	_____
	<i>Single Issue</i>	\$975	\$675	\$425	+25%	+50%
	<i>Half Year (2 Issues)</i>	\$1755	\$1215	\$765	+25%	+50%
	<i>Full Year (4 Issues)</i>	\$3120	\$2160	\$1360	+25%	+50%

For multiple issues please indicate preferred issues in order form.

Front inside and back cover ads taken on a first-come, first-served basis. It is also possible to reserve a double page spread. Please contact us for custom size pricing and color printing prices.

* Exact dates subject to change