

The Tuck Times
Charlie Schilling
720 Byrne Hall
Tuck School of Business at Dartmouth
Hanover, NH 03755

June 2007

Dear Recruiting Coordinator:

The Editors of ***The Tuck Times*** would like to be among the first students to welcome you and introduce you to the Tuck community this fall. As you plan your recruiting efforts, we hope you will consider advertising in ***The Tuck Times***, the official student-read publication for the Tuck School of Business at Dartmouth, to effectively increase your company's visibility among our community.

Our first issue for the 2007-2008 school year will be published in late September, making it the perfect opportunity for you to notify Tuck students of your recruiting calendar at Tuck.

Attached is an order form, showing this year's rates and tentative issue schedule. Please return the order form via fax to Charlie Schilling at 603-646-1295. Also, feel free to contact any of us via email with any questions or comments.

We look forward to working with you throughout the course of the year.

Sincerely yours,

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The Tuck Times

Advertising Order Form for 2007-2008

Order by Email:

Please fax the completed form to 603-646-1295

Contact Name:

Please Check all that Apply:

Company:

Electronic image of ad attached

Billing Address:

Electronic image of ad being sent separately

Phone:

Payment being sent by mail

E-mail:

Bill me when the ad runs

Payment by mailed check payable to *The Tuck Times*

Mailing Address:

The Tuck Times

PO Box 5467

Hanover, NH 03755

Advertising Packages

Issue Date*	Ad Copy Deadline	<i>Inside Pages</i>			<i>Front Inside Cover</i>	<i>Back Cover</i>
		Full Page 10.25" W x15" H	½ Page 10.25" W x 7.5" H	¼ Page 5" W x 7.5" H		
Sept. 28	Sept. 23	_____	_____	_____	_____	_____
Nov. 9	Nov. 4	_____	_____	_____	_____	_____
Jan. 25	Jan. 21	_____	_____	_____	_____	_____
Mar. 7	Mar. 2	_____	_____	_____	_____	_____
Apr. 11	Apr. 6	_____	_____	_____	_____	_____
May 23	May 18	_____	_____	_____	_____	_____
	<i>Single Issue</i>	\$995	\$690	\$435	+25%	+50%
	<i>Half Year (3 Issues)</i>	\$2850	\$1940	\$1175	+25%	+50%
	<i>Full Year (6 Issues)</i>	\$5500	\$3700	\$2195	+25%	+50%

For multiple issues please indicate preferred issues in order form.

Front inside and back cover ads taken on a first-come, first-served basis. It is also possible to reserve a double page spread.

* Exact dates subject to change