



Tuck Global Consultancy

Previous Project Examples

2009-2013

Industry	Geography	Tuck Global Consultancy Project
Non-Profit	Cote d'Ivoire, India, Kenya, South Africa	Evaluate the success, effectiveness and sustainability of business models for the delivery of food supplements/fortified foods to children (5 project assessments, 4 countries)
Consumer Goods	Switzerland	Create a business plan and identify greatest areas of opportunity for the establishment of a brewery.
Manufacturing	UK	Analyze company's data management challenges. Conduct benchmarking study and offer insights from data management trends observed at other companies and industries.
Manufacturing, Agriculture	Brazil	Analyze current customer behavior. Provide recommendations to increase customer adherence to client's broad product portfolio.
Energy	Spain	Analyze new regulatory scenarios in the Spanish energy market. Develop a set of strategic options the client can pursue under the new regime.
Manufacturing	Western Europe	Analyze the market for energy management in buildings across Western Europe: potential customers and their needs, capabilities to serve those needs, potential markets, revenue potential, and competitive landscape.

Industry	Geography	Tuck Global Consultancy Project
Healthcare/Pharma	Germany	Assess the strategic direction of one of the client's non-profit organizations, recommending a path forward.
Consumer Goods	Nicaragua	Assess the viability of smallholder coffee farm diversification into cacao in order to help mitigate food insecurity.
Non-Profit	Czech Republic	Identify an efficient structure for philanthropic operations and outline a set of services that the client can provide to maximize the impact of the organizations that they support.
Retail	China	Provide recommendations to improve the company's performance appraisal process to increase employee productivity, satisfaction and contribution, and to enhance the client's holistic approach to performance management.
Non-Profit, Education	Uruguay	Create a strategic plan to launch a new graduate business school.
Retail	Eastern Europe	Define an expansion strategy analyzing possibilities of expanding current portfolio store brands to new geographies; opening new jewelry and watch brand stores in current and new geographies; and entering luxury fashion retailing. Provide suggestions to improve same store sales.

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Sports/Entertainment	Belgium	Outline a plan to become a top three cycling team within the next two to three years; outline a five-year strategy to transition the cycling team from a sponsor-centric to a brand-centric model.
Non-Profit, Education	South Africa	Develop a five-year strategy and roadmap to implementation.
Manufacturing	Liechtenstein and Switzerland (Zurich)	Develop a mobile apps strategy for internal and external users and a framework under which the app store will function, and recommend possibilities for offering these and other apps externally.
Non-Profit	UK	Develop strategy to increase revenue from data sales, while staying true to the organization's mission.
Non-Profit, Orphan Care	Ethiopia	Evaluate operations model as basis for increasing funding. Evaluation focused on the model's effectiveness, sustainability, and feasibility of replication.
Non-Profit	Peru	Explore and evaluate tourism issues at Machu Picchu; recommend a plan for collective action to support tourism growth.

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Manufacturing	Peru	Provide a modular housing contractor with recommendations for a roll-up strategy to better integrate the organization's business units.
Manufacturing	US	Conduct a quantitative assessment of the truck body market. Explain and analyze the primary market channels. Identify the client's strengths and weaknesses vis-a-vis competition. Recommend a product strategy.
Consumer Goods	India	Provide an economic analysis for the establishment of a dairy production facility in India.
Manufacturing	Belgium	Provide an economic and operational feasibility study for entering the garage waste business.
Government, Healthcare	Rwanda	Provide Health Ministry with a plan to scale up the number of health posts to provide better care to the most rural and impoverished areas of the country. Develop business model delineating roles each party will need to play, a financial model estimating the set-up and operational costs of a new health post, and an implementation plan.
IT/Telecom	Switzerland	Provide public sector market growth strategies.

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Manufacturing	Europe	Provide recommendations regarding potential business development opportunities in Central/Eastern Europe.
Consumer Goods	South Africa	Provide recommendations to refine the organization's finance function, understand and evaluate the current business operations, investigate the client's market and the competitive landscape, and develop a roadmap for strategic growth.
Manufacturing	China	Provide roadmap to capture growth in the Chinese automation market.
Manufacturing	Lithuania	Reassess the client's distribution model in the European Baltic region.
Consumer Goods	Turkey	Recommend a U.S. market entry strategy for one of the company's business units.
Manufacturing, Automobile	China	Market segmentation for luxury automobile market in China.

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Non-Profit, Cultural Heritage & Preservation	Jordan	Market assessment/entry strategy for Jordan (US-based organization).
Healthcare/Pharma	Australia	Analyze Australian market for pharmaceuticals not reimbursed by the PBS, and recommend a strategy for the client to adopt in this environment.
Consumer Goods	China	Market assessment/entry strategy for China and India, for a US-based global manufacturer/distributor (2 projects).