## WEEK 1:
### CORE CURRICULUM

**SUNDAY, JANUARY 24**

12:15–12:45pm  
Registration & Orientation

1–2pm  
Business Analytics III & IV  
*Ramons Lecuona*

2:15–3:15pm  
Introduction to the Entrepreneurship Project  
*Steve Kahl*

3:30–4:45pm  
Business Interpersonal Skills  
*Courtney Pierson*

4:45–5pm  
Business Presentation Skills  
*Courtney Pierson*

**SATURDAY, JANUARY 23**

1–2:15pm  
Critical Thinking & Argumentation  
*Ramon Lecuona*

2:30–5pm  
Business Analytics I & II  
*Laurens Debo*

**SUNDAY, JANUARY 31**

1–1:45pm  
Intro to the Process and Team Building  
*Steve Kahl*

**WEDNESDAY, FEBRUARY 3**

6:30–7:45pm  
Introduction to Social Entrepreneurship  
*Curt Welling*

### WEEK 2:
### ABLE CONCENTRATION

**WEDNESDAY, FEBRUARY 2**

4:45–5pm  
Introduction to the Entrepreneurship Project  
*Steve Kahl*

### BONUS CLASS

5:30–8pm  
Value Proposition Exercise Preparation and Group Work  
*Steve Kahl/Eesha Sharma*
# WINTER 2021 SCHEDULE

## WEEK 3:

### ABLE CONCENTRATION

**SUNDAY, FEBRUARY 7**

1–2pm
- Value Proposition Presentation
  - Steve Kahl/Courtney Pierson

2:15–3:30pm
- Product Development
  - Alva Taylor

3:45–5pm
- Product Development Exercise
  - Alva Taylor

5:30–7:30pm
- Product Development, Fair and Debrief, prepare for presentation
  - Eesha Sharma

### BONUS CLASS

**SUNDAY, FEBRUARY 7**

6:30–7:45pm
- Nature of a Social Problem and the Theory of Change
  - Curt Welling/Andrew Samwick

### WEEK 4:

### ABLE CONCENTRATION

**SUNDAY, FEBRUARY 14**

1–2pm
- Product Development Presentation
  - Steve Kahl/Eesha Sharma

2:15–3:45pm
- Market Sizing and Exercise
  - Eesha Sharma

4–5pm
- Marketing/Commercial
  - Eesha Sharma

5:30–7pm
- Commercial Group Work
  - Eesha Sharma

### WEDNESDAY, FEBRUARY 10

6:30–7:45pm
- Framework for Designing a Social Enterprise and the Social Lean Canvas
  - Curt Welling

### BONUS CLASS

**WEDNESDAY, FEBRUARY 17**

6:30–7:45pm
- Framework for Designing a Social Enterprise and the Social Lean Canvas
  - Curt Welling

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*All classes are held live virtually; times listed are in EST.*
## WEEK 5: ABLE CONCENTRATION

**SUNDAY, FEBRUARY 21**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>1–2pm</td>
<td>Commercial Presentation</td>
<td>Eesha Sharma</td>
</tr>
<tr>
<td>2:15–3:45pm</td>
<td>Financial Intro and Exercise</td>
<td>Jordan Schoenfeld</td>
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<tr>
<td>4–5pm</td>
<td>Financial Intro II</td>
<td>Jordan Schoenfeld</td>
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<tr>
<td>5:30–6:30pm</td>
<td>Financial Exercise</td>
<td>Jordan Schoenfeld</td>
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<tr>
<td>6:30–7:30pm</td>
<td>Career Panel</td>
<td>TuckLAB Associates</td>
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## WEEK 6: ABLE CONCENTRATION

**SUNDAY, FEBRUARY 28**

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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1–2pm</td>
<td>Financials Presentation</td>
<td>Jordan Schoenfeld</td>
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<tr>
<td>2:15–3:15pm</td>
<td>Entrepreneurship and Ethics</td>
<td>Ernie Parizeau</td>
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<td>3:15–4pm</td>
<td>Entrepreneurs Panel</td>
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<tr>
<td>4:15–5pm</td>
<td>Pitch Revisited</td>
<td>Courtney Pierson</td>
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<tr>
<td>5:30–7pm</td>
<td>Final Presentation Preparation</td>
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## FINAL PITCH CHALLENGE

**SUNDAY, FEBRUARY 27**

<table>
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<th>Time</th>
<th>Event</th>
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<tr>
<td>1–2pm</td>
<td>Financials Presentation</td>
<td>Presented by Jordan Schoenfeld</td>
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<tr>
<td>2:15–3:45pm</td>
<td>Entrepreneurship and Ethics</td>
<td>Presented by Ernie Parizeau</td>
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<tr>
<td>3:15–4pm</td>
<td>Entrepreneurs Panel</td>
<td>Presented by</td>
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<tr>
<td>3:20–3:50pm</td>
<td>Awards</td>
<td>Presented by</td>
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