## WEEK 1: CORE CURRICULUM

**SATURDAY, JANUARY 23**

12:15–12:45pm
- Registration & Orientation

1–2:15pm
- Critical Thinking & Argumentation
  
  Giovanni Gavetti

2:30–5pm
- Business Analytics I & II
  
  Laurens Debo

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**SUNDAY, JANUARY 24**

1–2pm
- Business Analytics III & IV
  
  Laurens Debo

2:15–3:15pm
- Business Interpersonal Skills
  
  tbd

3:30–4:45pm
- Business Presentation Skills
  
  tbd

## WEEK 2: ABLE CONCENTRATION

**SUNDAY, JANUARY 31**

1–1:45pm
- Intro to the Process and Team Building
  
  tbd

1:45–3pm
- Pitches and Build Teams
  
  tbd

3:15–5pm
- Strategy
  
  tbd

5:30–8pm
- Value Proposition Exercise Preparation and Group Work

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**TUESDAY, FEBRUARY 2**

6:30–7:45pm
- Introduction to Social Entrepreneurship
  
  Curt Welling
### WEEK 3:

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>1–2pm</td>
<td>Value Proposition Presentation</td>
</tr>
<tr>
<td>2:15–3:30pm</td>
<td>Product Development</td>
</tr>
<tr>
<td>3:45–5pm</td>
<td>Product Development Exercise</td>
</tr>
<tr>
<td>5:30–7pm</td>
<td>Product Development Fair and Debrief, prepare for presentation</td>
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**TUESDAY, FEBRUARY 9**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>6:30-7:45pm</td>
<td>Nature of a Social Problem and the Theory of Change</td>
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<tr>
<td></td>
<td>Curt Welling/Andrew Samwick</td>
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### WEEK 4:

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<th>Activity</th>
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<tbody>
<tr>
<td>1–2pm</td>
<td>Product Development Presentation</td>
</tr>
<tr>
<td>2:15–3:45pm</td>
<td>Market Sizing and Exercise</td>
</tr>
<tr>
<td>4–5pm</td>
<td>Marketing/Commercial</td>
</tr>
<tr>
<td>5:30-7pm</td>
<td>Commercial Group Work</td>
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**SUNDAY, FEBRUARY 14**

**TUESDAY, FEBRUARY 16**

<table>
<thead>
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<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>6:30-7:45pm</td>
<td>Framework for Designing a Social Enterprise and the Social Lean Canvas</td>
</tr>
<tr>
<td></td>
<td>Curt Welling</td>
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</tbody>
</table>
## WEEK 5: 
**ABLE CONCENTRATION**

**SUNDAY, FEBRUARY 21**

1–2pm  
Commercial Presentation

2:15–3:45pm  
Financial Intro and Exercise  
*Jordan Schoenfeld*

4–5pm  
Financial Intro II  
*Jordan Schoenfeld*

5:30–6:30pm  
Financial Exercise

6:30–7:30pm  
Career Panel

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## WEEK 6: 
**ABLE CONCENTRATION**

**SATURDAY, FEBRUARY 27**

1–2pm  
Financials Presentation

2:15–3:15pm  
Entrepreneurship and Ethics  
*Ernie Parizeau*

3:15–4pm  
Entrepreneurs Panel

4:15–5pm  
Pitch Revisited

5:30–6:30pm  
Financial Exercise

5:30–7pm  
Final Presentation Preparation

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## FINAL PITCH CHALLENGE

**SUNDAY, FEBRUARY 28**

1–3pm  
Final Presentations to Community, Q&A

3–3:20pm  
Group Photo/Break

3:20–3:50pm  
Awards