

WEEK 1:		WEEK 2:	
JANUARY 22 CORE CURRICULUM	JANUARY 23 CORE CURRICULUM	JANUARY 29 APPLICATION AREAS	JANUARY 30 ABLE CONCENTRATION
<p>12-12:30pm</p> <p>Orientation</p>	<p>1-2:15pm</p> <p>Strategy <i>Ron Adner</i></p>	<p>1-2:15pm</p> <p>Intro to Social Entrepreneurship <i>Curt Welling</i></p>	<p>1-1:45pm</p> <p>Intro to the Process & Team Building <i>Aram Donigian</i></p>
<p>12:30-1:45pm</p> <p>Critical Thinking & Argumentation <i>Ramon Lecuona</i></p>	<p>2:30-3:45pm</p> <p>Three Box Solution II <i>Vijay Govindarajan</i></p>	<p>2:30-3:45pm</p> <p>Nature of a Social Problem & the Theory of Change <i>Curt Welling</i></p>	<p>1:45-3pm</p> <p>One Minute Pitch & Build Teams <i>Aram Donigian</i></p>
<p>2-3:45pm</p> <p>Business Analytics I & II <i>Laurens Debo</i></p>	<p>4-4:15pm</p> <p>Intro to Project <i>Lisa Tedeschi</i></p>	<p>4-5:15pm</p> <p>Entrepreneurship and Energy <i>Amanda Graham</i></p>	<p>3:15-5pm</p> <p>The Value Proposition & Business Canvas Model <i>Barry Schweitzer</i></p>
<p>4-5:15pm</p> <p>Three Box Solution I <i>Vijay Govindarajan</i></p>	<p>4:15-5:15pm</p> <p>Business Interpersonal Skills <i>Courtney Pierson</i></p>	<p>5:30-6:45pm</p> <p>Entrepreneurship and Healthcare <i>Suzie Rubin</i></p>	<p>5:15-6:30pm</p> <p>Value Proposition Exercise Preparation and Group Work <i>Barry Schweitzer</i></p>
<p>5:30-6:45pm</p> <p>Business Presentation Skills <i>Courtney Pierson</i></p>			
<p>~All programming is virtual~</p>	<p>~All programming is virtual~</p>	<p>~All programming is virtual~</p>	<p>~All programming is virtual~</p>

<p>WEEK 3: FEBRUARY 6 ABLE CONCENTRATION</p>	<p>WEEK 4: FEBRUARY 13 ABLE CONCENTRATION</p>	<p>WEEK 5: FEBRUARY 20 ABLE CONCENTRATION</p>
<p>12–12:30pm Boxed lunches available</p> <p>12:30–2pm Value Proposition Challenge <i>Courney Pierson/Barry Schweitzer</i></p> <p>2:15–3:30pm Product Development <i>Alva Taylor</i></p> <p>3:45–5pm Product Development Exercise <i>Alva Taylor</i></p> <p>5–6pm Dinner</p> <p>6–7pm Product Development Fair <i>Alva Taylor</i></p>	<p>12–12:30pm Boxed lunches available</p> <p>12:30–2pm Product Development Challenge <i>Alva Taylor</i></p> <p>2:15–3:15pm Business Analytics III & IV <i>Laurens Debo</i></p> <p>3:30–5:30pm Marketing <i>Punam Anand Keller</i></p> <p>5:30–7pm Dinner/Commercial Group Work <i>Punam Anand Keller</i></p>	<p>12–12:30pm Boxed lunches available</p> <p>12:30–2pm Commercial Challenge <i>Punam Anand Keller</i></p> <p>2:15–3:45pm Entrepreneurial Finance I <i>Morten Sorensen</i></p> <p>4–5:15pm Entrepreneurial Finance II <i>Morten Sorensen</i></p> <p>5:30–6:30pm Financials Challenge Preparation <i>Morten Sorensen</i></p> <p>6:30–7:45pm Dinner/Career Panel <i>Tuck Career Services & Magnuson Center</i></p>

WEEK 6:

FEBRUARY 26
ABLE CONCENTRATION

FEBRUARY 27
FINAL PITCH CHALLENGE

11:30am-12pm

Boxed lunches available

12-2pm

Financials Challenge
Morten Sorensen

2:15-3:15pm

Entrepreneurship and Ethics
Ernie Parizeau

3:15-4pm

Entrepreneurs Panel
Barry Schweitzer

4:15-5:15pm

Pitch Revisited
Courtney Pierson

5:30-7pm

Final Presentation
Preparation

1-3pm

Entrepreneurship Final Pitch
Challenge "Shark Tank"

3-3:20pm

Group Photo/Break

3:20-3:50pm

Awards & Program
Certificates