### WEEK 1: CORE CURRICULUM

**SATURDAY, JANUARY 23**

12:15–12:45pm  
Orientation

1–2:15pm  
Critical Thinking & Argumentation  
*Ramon Lecuona*

2:30-5pm  
Business Analytics I & II  
*Laurens Debo*

**SUNDAY, JANUARY 24**

1–2pm  
Business Analytics III & IV  
*Laurens Debo*

2:15–2:30pm  
Introduction to the Entrepreneurship Project  
*Steve Kahl*

2:30–3:30pm  
Business Interpersonal Skills  
*Courtney Pierson*

3:45-5pm  
Business Presentation Skills  
*Courtney Pierson*

### WEEK 2: ABLE CONCENTRATION

**SUNDAY, JANUARY 31**

1–1:45pm  
Intro to the Process and Team Building  
*Steve Kahl*

1:45-3pm  
One-Minute Pitch and Build Teams  
*Steve Kahl*

3:15-5pm  
Strategy  
*Ron Adner*

5:30-8pm  
Value Proposition Exercise Preparation and Group Work  
*Steve Kahl/Eesha Sharma*

**WEDNESDAY, FEBRUARY 3**

6:30-7:45pm  
Introduction to Social Entrepreneurship  
*Curt Welling/Andrew Samwick*

All classes are held live virtually; times listed are in EST.
<table>
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<tr>
<th></th>
<th>WEEK 3: ABLE CONCENTRATION</th>
<th>BONUS CLASS</th>
<th>WEEK 4: ABLE CONCENTRATION</th>
<th>BONUS CLASS</th>
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<td>SUNDAY, FEBRUARY 7</td>
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<td>SUNDAY, FEBRUARY 14</td>
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<tr>
<td>1–2pm</td>
<td>Value Proposition Presentation</td>
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<td>Product Development Presentation</td>
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<td>Steve Kahl/Courtney Pierson</td>
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<td>2:15–3:30pm</td>
<td>Product Development</td>
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<td>2:15–3:45pm</td>
<td>Market Sizing and Exercise</td>
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<td>Alva Taylor</td>
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<td>Eesha Sharma</td>
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<td>3:45–5pm</td>
<td>Product Development Exercise</td>
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<td>Marketing/Commercial</td>
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<td>Alva Taylor</td>
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<td>5:30–7:30pm</td>
<td>Product Development Fair, prepare for presentation</td>
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<td>Commercial Group Work</td>
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<td>Eesha Sharma</td>
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<td>6:30-7:45pm</td>
<td>Nature of a Social Problem and the Theory of Change</td>
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<td>4–5pm</td>
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<td>Curt Welling/Andrew Samwick</td>
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## WEEK 5: ABLE CONCENTRATION

### SUNDAY, FEBRUARY 21

1–2pm
Commercial Presentation  
*Eesha Sharma*

2:15–3:45pm
Financial Intro and Exercise  
*Jordan Schoenfeld*

4–5pm
Financial Intro II  
*Jordan Schoenfeld*

5:30–6:30pm
Financial Exercise  
*Jordan Schoenfeld*

6:30–7:30pm
Career Panel  
*TuckLAB Associates*

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## WEEK 6: ABLE CONCENTRATION

### SATURDAY, FEBRUARY 27

1–2pm
Financials Presentation  
*Jordan Schoenfeld*

2:15–3:15pm
Entrepreneurship and Ethics  
*Ernie Parizeau*

3:15–4pm
Entrepreneurs Panel

4:15–5pm
Pitch Revisited  
*Courtney Pierson*

5:30–7pm
Final Presentation Preparation

### SUNDAY, FEBRUARY 28

1–3pm
Final Presentations to Community, Q&A

3:20–3:50pm
Awards

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## FINAL PITCH CHALLENGE

### SUNDAY, FEBRUARY 28

5:30–6:30pm
Final Presentation

All classes are held live virtually; times listed are in EST.