



WEEK 1:
CORE CURRICULUM

**SATURDAY,
JANUARY 23**

12:15–12:45pm

Orientation

1–2:15pm

Critical Thinking &
Argumentation
Ramon Lecuona

2:30–5pm

Business Analytics
I & II
Laurens Debo

**SUNDAY,
JANUARY 24**

1–2pm

Business Analytics
III & IV
Laurens Debo

2:15–2:30pm

Introduction to the
Entrepreneurship Project
Steve Kahl

2:30–3:30pm

Business Interpersonal
Skills
Courtney Pierson

3:45–5pm

Business Presentation
Skills
Courtney Pierson

WEEK 2:

ABLE CONCENTRATION

BONUS CLASS

**SUNDAY,
JANUARY 31**

1–1:45pm

Intro to the Process and
Team Building
Steve Kahl

1:45–3pm

One-Minute Pitch and
Build Teams
Steve Kahl

3:15–5pm

Strategy
Ron Adner

5:30–8pm

Value Proposition
Exercise Preparation
and Group Work
Steve Kahl/Eesha Sharma

**WEDNESDAY,
FEBRUARY 3**

6:30–7:45pm

Introduction to Social
Entrepreneurship
Curt Welling/Andrew Samwick



WEEK 3:

ABLE CONCENTRATION

BONUS CLASS

**SUNDAY,
FEBRUARY 7**

1–2pm

Value Proposition
Presentation
Steve Kahl/Courtney Pierson

2:15–3:30pm

Product Development
Alva Taylor

3:45–5pm

Product Development
Exercise
Alva Taylor

5:30–7:30pm

Product Development
Fair, prepare for
presentation
Eesha Sharma

**WEDNESDAY,
FEBRUARY 10**

6:30-7:45pm

Nature of a Social
Problem and the Theory
of Change
Curt Welling/Andrew Samwick

WEEK 4:

ABLE CONCENTRATION

BONUS CLASS

**SUNDAY,
FEBRUARY 14**

1–2pm

Product Development
Presentation
Steve Kahl/Eesha Sharma

2:15–3:45pm

Market Sizing and
Exercise
Eesha Sharma

4–5pm

Marketing/Commercial
Eesha Sharma

5:30-7pm

Commercial Group
Work
Eesha Sharma

**WEDNESDAY,
FEBRUARY 17**

6:30-7:45pm

Framework for Designing a
Social Enterprise and the
Social Lean Canvas
Curt Welling/Andrew Samwick

WEEK 5:
ABLE CONCENTRATION

**SUNDAY,
FEBRUARY 21**

1-2pm

Commercial
Presentation
Eesha Sharma

2:15-3:45pm

Financial Intro and
Exercise
Jordan Schoenfeld

4-5pm

Financial Intro II
Jordan Schoenfeld

5:30-6:30pm

Financial Exercise
Jordan Schoenfeld

6:30-7:30pm

Career Panel
TuckLAB Associates

WEEK 6:

ABLE CONCENTRATION

FINAL PITCH CHALLENGE

**SATURDAY,
FEBRUARY 27**

1-2pm

Financials
Presentation
Jordan Schoenfeld

2:15-3:15pm

Entrepreneurship and
Ethics
Ernie Parizeau

3:15-4pm

Entrepreneurs Panel

4:15-5pm

Pitch Revisited
Courtney Pierson

5:30-7pm

Final Presentation
Preparation

**SUNDAY,
FEBRUARY 28**

1-3pm

Final Presentations to
Community, Q&A

3-3:20pm

Group Photo/Break

3:20-3:50pm

Awards