



Tuck School of Business at Dartmouth Faculty Search in Marketing

The Tuck School of Business at Dartmouth invites applications for an advanced tenure-track position in marketing beginning in the 2021–22 academic year. We are seeking an appointment at the Associate (with or without tenure) Professor or Full Professor level. Applicants must have a Ph.D. in marketing or a related field. The application deadline is November 1, 2020.

JOB QUALIFICATIONS: We seek candidates who produce research of excellent quality that has high impact on the field. There must be evidence that the candidate conducts research and teaches at a level of quality consistent with Tuck's high standards. We are interested in candidates who can interact effectively with others and enhance the intellectual environment of the school. Our preference this year is for outstanding behavioral candidates.

ABOUT THE TUCK SCHOOL OF BUSINESS: The Tuck School of Business, founded in 1900, is consistently ranked among the top ten U.S. business schools. The Marketing group includes Kusum Ailawadi, Peter Golder, Lauren Grewal, Kevin Lane Keller, Punam Keller, Praveen Kopalle, Ellie Kyung, Scott Neslin, Eesha Sharma, Sharmistha Sikdar, and Prasad Vana.

The Tuck School fosters an environment that is intellectually stimulating and interdisciplinary. We welcome diversity. We look for excellence in both research and teaching and provide ample financial and logistical support in a highly collegial culture as a means to achieve these ends. The School provides faculty with state-of-the-art computer technology enhanced with in-house programming support. Library and academic coordinator support is generous, as is the funding provided for research assistance and for travel related to either research or teaching.

ABOUT THE AREA: Chartered in 1761, the town of Hanover is a charming rural New England town that boasts sophisticated educational and cultural resources. The college is the town's largest employer. Residents enjoy a first-rate public school system and an award-winning teaching hospital, among other amenities. Recreational opportunities are abundant all year round, from paddling on the Connecticut River, to golf or skiing at college facilities that are open to the public, to hiking the Appalachian Trail, which runs through town. Hanover is located in the scenic Upper Valley of the Connecticut River, two hours from Boston, three hours from Montreal, and five hours from New York City.

Dartmouth is highly committed to fostering a diverse and inclusive population of students, faculty, and staff. We are especially interested in applicants who are able to work effectively with students, faculty, and staff from all backgrounds, including but not limited to: racial and

ethnic minorities, women, individuals who identify with LGBTQ communities, individuals with disabilities, individuals from lower income backgrounds, and/or first-generation college graduates. Applicants should state in their cover letter how their teaching, research, service, and/or life experiences prepare them to advance Dartmouth's commitments to diversity, equity, and inclusion.

APPLICATION PROCEDURE: Faculty applications and all supporting documents must be submitted to: <https://apply.interfolio.com/77796>

Dartmouth is an equal opportunity/ affirmative action employer with a strong commitment to diversity. In that spirit, we are particularly interested in receiving applications from a broad spectrum of people, including women, persons of color, persons with disabilities, veterans or any other legally protected group.