

Scott Duncan ANTHONY

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| Date of Birth | 22 February 1975 |
| Nationality | American |
| Contact details | Email: scott.d.anthony@tuck.dartmouth.edu Mobile: +1 617 290 4210 (USA) |
| Personal purpose | To enable and inspire my students, clients, colleagues, and children to see what's next and be what's next |
| Personal values | Integrity, curiosity, excellence, humility |

Detailed Resume

PROFESSIONAL EXPERIENCE

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| 2022 – Current | Tuck School of Business at Dartmouth College Clinical Professor, Strategy • Teach three custom classes to MBA students (“Leading Disruptive Change,” “Horizon Scanning,” and “AI and Consultative Decision Making”); classes feature eight originally created teaching cases and a range of interactive activities • Participate in Executive Education programs • Serve as advisor for independent student research projects • Lead Global Insight Expeditions (10-day in-country market immersion) • Conduct research focused on the intersection of strategy, innovation, leadership, behavioral psychology, and systems psychodynamics | Hanover NH |
| 2003 – Current | Innosight (a division of Huron Consulting Group since 2017) 2024-: Senior Advisor, Innosight Consulting (United States) 2022-2024: Managing Director, Innosight Consulting (United States) 2011-2022: Senior Partner, Innosight Consulting Asia-Pacific (Singapore) 2009-2021: Managing Director, Innosight Ventures (Singapore) 2012-2018: Global Managing Partner, Innosight Holdings (Singapore; elected position) 2005-2009: President, Innosight (United States) 2003-2005: Partner, Innosight (United States) • Served as elected global leader from 2012-2018, a period where Innosight tripled revenues and successfully consummated a \$100 million sale to Huron. • Advised senior leaders at global clients. Select engagements: Led multi-year projects with Procter & Gamble (helping it to triple its innovation success rate), Singtel (helping it to map out its digital transformation strategy), DBS (helping it to build a lasting culture of innovation), the Singapore Economic Development Board (helping it to develop a new offering to nurture corporate ventures in Singapore), and King & Wood Mallesons (helping to develop and align the leadership team around a strategy to transform the way it practices law). • Ran workshops and deliver keynote speeches, including appearances at TedX (Singapore), World of Business Ideas (USA), Creative Innovation (Australia), and the Consumer Goods Forum (Singapore) | Singapore and USA |
| 2001 – 2003 | Harvard Business School; Professor Clayton Christensen Senior Researcher Managed group that worked closely with Professor Clayton Christensen to develop and apply his research on innovation. Principal author of three case studies, two working papers, one article and one book. | Cambridge MA USA |
| 1996 – 1998 | McKinsey & Company Business Analyst Worked in small teams of consultants to quantitatively and qualitatively solve business problems and effectively communicate solutions to non-McKinsey audiences. | Washington DC USA & London, England |
| EDUCATION 2019 – 2021 | INSEAD Executive Master in Change with Distinction | Singapore |
| 1999 – 2001 | Harvard Business School Master in Business Administration degree with High Distinction (Baker Scholar); awarded 1 st - and 2 nd -year honors. | Cambridge MA USA |
| 1992 – 1996 | Dartmouth College Bachelor of Arts degree in Economics, summa cum laude (top 2.5% of class). Elected to Phi Beta Kappa. | Hanover NH USA |
| LANGUAGES | English (Native), Spanish (Basic) | |
| OTHER EXPERIENCE 2021 – 2022 | NTUC Learning Hub • Board member and member of the technology & innovation committee for one of Singapore’s leading adult training & skill development providers. | |

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| 2013 – 2019 | MediaCorp Private Limited | Singapore |
| | <ul style="list-style-type: none"> • Board member and member of the executive committee for Singapore’s leading radio & television broadcaster. | |
| 2009 – 2013 | Media General | United States |
| | <ul style="list-style-type: none"> • Board member of NYSE listed company (sold to Nexstar Broadcasting in 2017). | |
| 1992 – 1995 | The Dartmouth | United States |
| | <ul style="list-style-type: none"> • Elected managing editor and vice-chair of daily student newspaper. • Managed staff of 30 reporters and seven editors. • Spearheaded project to launch Internet version of newspaper. • Won the John E. Johnson Journalism Prize (1993). | |

AWARDS AND DESIGNATIONS

- Thinkers50, top 50 management thinker (2023, #9, 2021, #7; 2019, #9; 2017, #34)
- Thinkers50 Innovation Award, 2017 (also nominated in 2021 and 2015)
- McKinsey/Harvard Business Review Awards Judge, 2014-2015
- Singapore National Research Foundation Proof of Concept Grant Panel, 2011-2019
- Committee for the Future Economy of Singapore, 2016
- Singapore Infocomm Media 2025 Plan, 2013-2015
- Singapore National Research Foundation Competitive Research Proposal Grant Panel, 2011-2012
- Member, Silicon Guild, 2012-Present

PUBLICATIONS

Books

- *Seeing What’s Next* (Harvard Business Review Press, 2004), with Clayton M. Christensen and Erik A. Roth
- *The Innovator’s Guide to Growth* (Harvard Business Review Press, 2007) with Mark W. Johnson, Joseph V. Sinfield, and Elizabeth J. Altman
- *The Silver Lining* (Harvard Business Review Press, 2008)
- *The Little Black Book of Innovation* (Harvard Business Review Press, 2011; paperback version with new prologue published in 2017)
- *Building a Growth Factory* (Harvard Business Review Press, 2012), with David S. Duncan
- *The First Mile* (Harvard Business Review Press, 2014)
- *Dual Transformation* (Harvard Business Review Press, 2017) with Clark G. Gilbert and Mark W. Johnson
- *Eat, Sleep, Innovate* (Harvard Business Review Press, 2020) with Andy Parker, Natalie Painchaud and Paul Cobban

Major Articles

- “Mapping Your Innovation Strategy,” *Harvard Business Review*, May 2006 (with Matthew J. Eyring and Lib Gibson)
- “Finding the Right Job for Your Product,” *Sloan Management Review*, Spring 2007 (with Clayton M. Christensen, Gerald Berstell and Denise Nitterhouse)
- “Institutionalizing Innovation,” *Sloan Management Review*, Winter 2008 (with Mark W. Johnson and Joseph V. Sinfield)
- “Major League Innovation,” *Harvard Business Review*, October 2009
- “How P&G Tripled Its Innovation Success Rate,” *Harvard Business Review*, June 2011 (with P&G CTO Bruce Brown)
- “The New Corporate Garage,” *Harvard Business Review*, October 2012
- “Build an Innovation Engine in 90 Days,” *Harvard Business Review*, December 2014 (with David S. Duncan and Pontus Siren)
- “Unite Your Senior Team,” *Harvard Business Review*, November-December 2018 (with Bernard Kümmerli and Markus Messerer)
- “Breaking Down the Barriers to Innovation,” *Harvard Business Review*, November-December 2019 (with Rahul T. Nair, Natalie Painchaud, and Paul Cobban)
- “How Leaders Delude Themselves About Disruption,” *Sloan Management Review*, Spring 2020 (with Michael Putz)
- “Persuade Your Company to Change Before It’s Too Late,” *Harvard Business Review*, January-February 2022 (with Pontus Siren and Utsav Bhatt)
- “The Hidden Opportunity in Paradoxes,” *Sloan Management Review*, Winter 2024

PERSONAL INTERESTS

- Spending time with my children (Charlie, 18, Holly, 16, Harry, 12, and Teddy, 7).
- Rabid baseball fan; have attended than 500 baseball games including three no-hitters, three World Series and the games in which Cal Ripken tied and broke Lou Gehrig’s consecutive games played record.
- Travel (have visited 40+ countries), reading (read 40+ books a year), and live music (have seen 40+ major concerts, including Pearl Jam 20 times!).